



ADVERTISING CONTRACT

Complete all information below and return to: Roller Skating Association International, 6905 Corporate Drive, Indianapolis, IN 46278 or fax to 317-347-2636 or email to editor@rollerskating.com. Questions? Call 317-347-2626 Ext. 107.

Advertiser/Agency

Company: _____ Contact Person: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

Discount Packages

Package # Details (Packages apply to boxed display ads only. Classified ads do not qualify for package discounts.)

- ☐ #1 Buy any display ad 6 times and get a Skyscraper ad in RSA Newsletter for 1 year at **\$25/mo (normally \$150/mo.)**
- ☐ #2 Buy any display ad 3 times and get a Skyscraper ad in RSA Newsletter for 6 mo at **\$50/mo (normally \$150/mo.)**
- ☐ #3 Buy a two page display ad spread and get **FREE 1/2 page of text space and a banner ad in RSA Today.**
- ☐ #4 Buy any size display ad 6 times and get **10% off your Membership Directory Ad** when you purchase it now.

Rinksider Magazine

Ad Size: ☐ Spread ☐ Full Page ☐ 1/2 page H
☐ 1/2 page V ☐ 1/4 page
☐ Classified Word Count: _____

Issue: ☐ 1 ☐ 2 ☐ 3 ☐ 4
☐ 5 ☐ 6 ☐ Run until canceled

Rinksider Magazine Pricing

See prices/packages in media kit for complete details.

Total price per ad: \$ _____

Discounts (if applicable): \$ _____

Total cost: \$ _____

Discount package to apply: ☐ 1 ☐ 2 ☐ 3 ☐ 4

RSA Today Newsletters

Ad Size: ☐ Leaderboard ☐ Banner ☐ Rectangle
☐ Skyscraper ☐ Classified Word Count: _____

Issue: ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun
☐ Jul ☐ Aug ☐ Sept ☐ Oct ☐ Nov ☐ Dec
☐ Run Until Canceled

RSA Today Newsletter Pricing

See prices/packages in media kit for complete details.

Total price per ad: \$ _____

Discounts (if applicable): \$ _____

Total cost: \$ _____

Discount package to apply: ☐ 1 ☐ 2 ☐ 3

RSA Membership Directory

Ad Size: ☐ Spread ☐ Full Page
☐ 1/2 page ☐ 1/4 page

Details: ☐ Use Rinksider Ad ☐ Use New Ad

RSA Membership Directory Pricing

See prices/packages in media kit for complete details.

Total price per ad: \$ _____

Discounts (if applicable): \$ _____

Total cost: \$ _____

Discount package to apply: ☐ 4

RSA Convention Event Program

Ad Size: ☐ Full Page ☐ 3/4 page ☐ 1/2 page

RSA Convention Event Program Pricing

Total price per ad: \$ _____

Discounts (if applicable): \$ _____

Total cost: \$ _____

Payment Information & Agreement

Payment Type: ☐ Credit Card (3% transaction fee) ☐ Check ☐ Invoice/PO ☐ Cash

Name on Credit Card: _____ Billing Address: _____

Billing City: _____ Billing State: _____ Billing Zip Code: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Total Cost for Advertising Contract: \$ _____

By signing this contract, you agree to all terms and conditions within the Roller Skating Association Media Kit, Advertising Terms, and Advertising Contract: (Signature) _____